

Moneris  ^{®/MD}

+

Vic Cronin's
**SUPER KICK
KARATE**



CREATING CHAMPIONS
for the game of life!



- Super Kick Karate was founded in Toronto, ON by Vic Granic
- Since 2003, Vic Granic has focused on empowering youth through karate
- The V400C Terminal is used to process payments

Super Kick Karate



Line of business: Retail

Products used:

- V400C





Super Kick Karate is located in Toronto, ON and was founded by Vic Granic. The purpose of the studio is to offer youth a valuable opportunity to learn, grow and develop character through karate. Lessons are offered to children as young as five years old and some children follow through to each level until they leave for university. Granic's goal is to instill valuable life lessons in children through karate.



It is important to me to help children evolve and plant fundamental seeds in them made up of discipline, integrity and perseverance through karate.



- Vic Granic,
Founder & Owner of Super Kick Karate

Background

Often, parents wonder where they can bring their child for an appropriate extracurricular activity and suddenly, many different variables start flooding their minds about what falls under the right environment for their children. What direction do I want my child going in? What values do I want to instill in them? What do I want my child to get out of their life? Vic Granic, the founder and owner of Super Kick Karate in Toronto, ON and the Canadian Black Belt Hall of Fame (inducting many into the Hall of Fame in Toronto) clearly outlines what he can offer children taught at his studio.

Granic became interested in karate in his early twenties when he came across a studio in his hometown, Hamilton, ON. He was not familiar with the sport prior to that time, his parents were immigrants from Croatia and karate was not common in their culture. However, he was intrigued by the sport. "I knew from that time, one day I wanted to be the owner of a Karate studio." In 2001, Granic moved to Toronto, ON and worked at a bakery. When that position ended, he knew it was time to follow through with his dream and opened Super Kick Karate in 2003.

Super Kick Karate is much more than a place for parents to drop off children to partake in their extracurricular after-school activity. It is a place where Granic focuses on instilling valuable life lessons in children throughout their whole experience inside the space (whether they are getting ready to go on the floor, having discussions with Granic or each other or learning how to perfect a certain karate move).

Programs are offered to children as young as five years old. Granic's goal for the children is to have them enrolled in his studio until they leave for university. "The programs for children place an emphasis on gaining self-confidence, self-control, developing positive thinking and life skills, respect and good manners, focus and concentration, perseverance, courage and fitness."

Children who are seven and older are taught non-violent self-defence techniques. Based on how children are performing in their programs, they have the opportunity to be invited to the Black Belt Club (the most advanced program). The children chosen for this program have been exemplars of discipline, respect, courage, leadership, loyalty and compassion.

In addition to children's programs, personal training is offered to adults. "I don't accept every adult who is interested, I take the time to understand their goals and I admit them into the program if it aligns with their needs and desires." Granic is also getting ready to offer a Women's Self-Defence program.

Purpose

Children at the school have been enrolled in competitions, however Granic does not push them. Some children enjoy competition and thrive in competition. Granic focuses on understanding the needs, preferences and goals for each child.

Over the 18 years of business, the studio has proven to become so much more than Granic thought it would be. He initially had a vision of simply opening a karate studio. "I love what I do for so many reasons," Granic says. He talks about what it means to him to watch the children grow up at his studio. "Children being empowered each step of the way through karate is equally empowering for me. They are more than just students to me; I build life-long relationships with the children and their families."

One story Granic vividly recalls is about one of his students. He told Granic he wanted to be a sensei like him when he grew up. Granic knew he was a brilliant boy and told him he thought he would become an engineer. Fast-forward to a 26-year-old student. Granic was thrilled to watch him defend his thesis at his university and partake in Fuel Cell research through his master's program in Germany. "That is what makes each day of working with these children worth it," he says. "It is important to me to help children evolve and plant fundamental seeds in them made up of discipline, integrity and perseverance through karate." The environment breeds positive reinforcement with a focus on developing a strength of character in the children each day.





Children at the school have been enrolled in competitions, however Granic does not push them. Some children enjoy competition and thrive in competition. Granic focuses on understanding the needs, preferences and goals for each child.

“I want the environment to be a safe and diverse place for children to come. I don’t want the children to be intimidated in any way and I want them to work through challenges in a positive environment. Some ways we do this are by having dance parties at the end of each day,” Granic says.

Granic feels accomplished and joyful when he sees his students grow from a young age, receive black and brown belts and take part-time jobs at his studio to assist him with teaching other young children. “These children have learnt what it means to become a true martial artist.”

Challenges

A major challenge the studio was confronted with was the COVID-19 pandemic. As a result of the pandemic, the studio was forced to shut down in person and pivot to an online learning environment. Granic was surprised and grateful for the positive response and support from the children and families who belong to his studio. "They were eager and excited to have the opportunity to continue lessons in a virtual environment. It has reinforced my purpose and reminded me why I do what I do each day for my community," he says.





Why Moneris?

When Granic opened his business, he was using a payment solution from a different provider. He quickly became frustrated because of high rates and began his search for an alternative payment solution. Granic looked into Moneris® because he had heard positive feedback about products and services offered. He was not just seeking better pricing; he wanted a solution that was innovative and one that would align with the business needs.

Granic chose the Moneris Core V400C countertop terminal to process payments as he was looking for a device with enhancements to prevent freezing and crashing when busy parents are paying for lessons. "I am grateful to have a system that runs smoothly when families are coming in and out of the studio. I am looking into additional Moneris solutions such as Moneris Online as several ways of life have shifted to a virtual environment," says Granic. He added that having a fully functional website and secure checkout system would not only be beneficial if virtual lessons resume in the future, but it would give parents flexible payment options.

Looking Forward

Granic is nothing less than optimistic about the future of Super Kick Karate. There are many programs he has planned that he is excited about. One in particular that stands out to him is the Empowering Teens program which educates teens on staying safe when they are out and about. He is also looking forward to his youth Self-Defence program. Youth will be invited to come in with their parents and practice self-defence techniques.

Growth and longevity continue to be top priorities for Super Kick Karate. When Granic can no longer run the business, he dreams of his students taking over Super Kick Karate. "As long as I can, I will be a part of Super Kick Karate because I love working with my incredible students. However, my hope is that they will hold on to their passion for the business and become the leaders of Super Kick Karate."





Visit moneris.com or call **1-844-455-4283** for details.

Follow us



MONERIS and MONERIS & Design are registered trademarks of Moneris Solutions Corporation. All other marks or registered trademarks appearing in this article are the property of their respective owners. Moneris Solutions Corporation ("Moneris") is not responsible for the accuracy, reliability or currency of the information supplied in this article. This article does not express the views of Moneris or its affiliates. The information in this article is not intended to provide specific financial, investment, tax, legal, accounting or other advice to you, and should not be acted or relied upon in that regard without seeking the advice of a professional.