

Q4 2018 MonerisMetrics

Measuring Spending in Canada (YOY)



+3.0%

In the fourth quarter of 2018, spending in Canada grew 3.0 per cent with bowling alleys, hobby and game stores and taxis posting some of the highest category increases.

Spending Breakdown



+5.2%

October



+3.8%

November



+1.6%

December

Contactless Spending



+30.1%

Volume Growth



+27.7%

Transaction Growth



+47.8%

Total Share¹

What's Hot²



+12.0%

Bowling Alleys



+10.0%

Hobby and Game Stores



+7.4%

Taxis

Top Foreign Spending³



+8.5%

United States



+5.2%

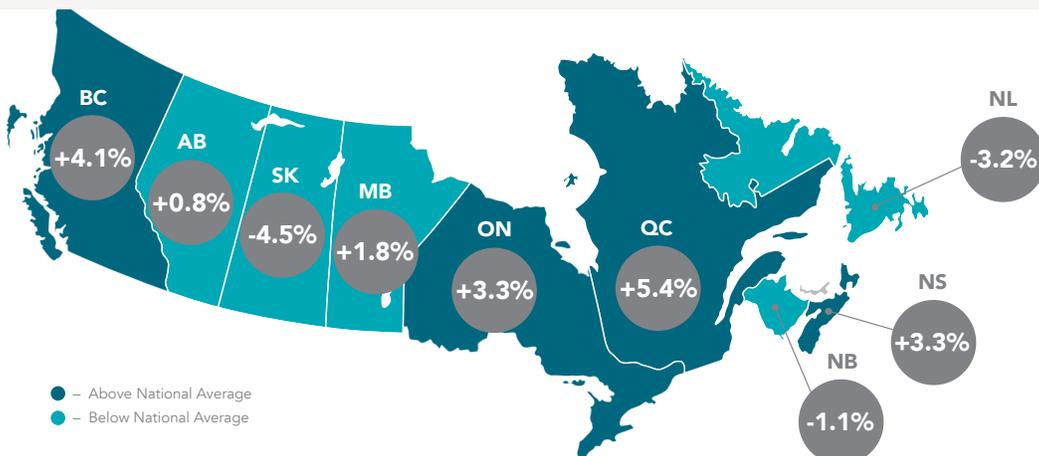
China



+15.8%

United Kingdom

Regional Spending (YOY)



MonerisMetrics Quarterly Report

MonerisMetrics is an insightful trends report that measures spending in Canada. It provides information on consumer spending activity in Canada across a range of categories by analyzing credit and debit card transaction data. The percentages cited are derived from actual sales volumes — the dollar values of credit and debit card transactions being processed by Moneris merchants — compared with anonymized sales volumes from the prior year.

Please note: Published statistics reflect aggregated and anonymized transaction data processed by Moneris merchants.

1 - Percentage of transactions in the quarter that were made using contactless payments
 2 - Biggest spending increases of Q4 2018 (YOY)
 3 - Countries with the highest contribution to foreign spending growth in Canada in Q4 2018 (YOY)



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